



Community Foundation

Annual Review
2020/21

Chairman's Statement

It has been a difficult and challenging year for us all, but we are very proud of our efforts to fulfil our vision of positively changing lives through sport and football.

With it being the year quite heavily disrupted by the Covid-19 pandemic, our devoted staff had to think innovatively and work in different ways to engage and support many participants, which included the use of technology for on-going contact and sessions.

During the year dominated by the pandemic, we reached the Foundation's widest age range of participants from 2 years old to 100 years old.

With all our continued efforts, we are delighted to have won the "Crawley Community Group of the Year for 2020" as part of the Crawley Community Awards, and we are also honoured to have been recognised by Henry Smith MP with the "Crawley Coronavirus Community Champion Certificate" for the work and support we put into the community throughout the pandemic, especially in recognition of our "Tackling Loneliness Together" project.

We are grateful to the English Football League (EFL) Trust, Premier League Charitable Trust, the Football Club, Crawley Borough and West Sussex County Councils, and our funding partners for their cooperation and partnership to enable us to continue to support the community, especially when it is much needed during the lockdown.

I would like to record my appreciations and thanks to my fellow Trustees: Steve Sawyer, Vice Chairman; Zoe Wright, who also leads on HR; James May, who also leads on Finance; Nuhkan Ruzgar, Vice Chairman of the Football Club; and Selim Gaygusuz, Managing Director of the Football Club for their commitment, help and support to the Foundation. And, of course, to the entire Foundation staff team who have been magnificent throughout with their dedication and hard work.

I am also grateful to Erdem Konyar, CEO & Technical Director of the Football Club, for good collaboration with the Football Club and to the staff at both the Foundation and the Football Club for the ways both our organisations have come to work much closer than ever before, as One Team, for the greater benefit of the people of the Town and the community.

The strengthening of the link between the Foundation and the Football Club also saw both sets of staff and players supporting the community throughout the pandemic – a special mention to Nick Tsaroulla who won the PFA Community Champion for 2020/21 which recognises players who go above and beyond to help those in need in their local community and beyond. The Foundation also had three players scouted by John Yems to train and play alongside the First Team.

Finally, a huge thank you to our supporters, participants & friends for their wonderful support.



Thura KT Win

Head of Foundation's Statement

Welcome to our Annual Review and it will come as no surprise to anyone, that the last year, has been one of the most challenging faced by us all, due to the Covid-19 pandemic.

As an organisation, we have worked hard to continue to provide a range of services to ensure we are meeting the needs of the community and addressing some of the issues caused or accelerated by the pandemic.

Each department has needed to adapt to the restrictions placed upon us all, delivering a variety of themes including social inclusion, equalities, education and health and wellbeing.

The adaptations implemented, enabled us to keep in contact with our existing participants, as well as welcoming and introducing new participants to our services.

In accordance with the restrictions placed upon us, we were able to harness the power of technology, in particular the use of online platforms to deliver sessions and continue to attend meetings, all of which are still part of our routines. The use of this technology enabled all departments within the Foundation to engage with participants and maintain contact with them, to ensure they were able to have the support they had been accessing prior to the pandemic.

Relationships with the Football Club, the English Football League Trust, Premier League Charitable Trust, Crawley Borough Council and funding partners, have continued to develop and flourish during these difficult times. We are grateful for their continued support, which has enabled the Foundation to continue in its quest to support the community.

As Head of Foundation, I am both privileged and proud of the work conducted by all staff, during these unusual and unprecedented times. The commitment, passion and determination to continue to support the local community, as well as adjusting to new ways of working, is something they should all be proud of and is reflected throughout this Annual Review.

For everyone involved in the Foundation, whether you are a member of staff or a participant, I would like to thank you for your continued support and being a part of our continued success.



Darren Ford

Our Trustees



Thura KT Win
Chairman
 IT Consultant, Magistrate, Director of
 The FA, Mediator & Arbitrator



Steve Sawyer
Vice Chairman
 BID Executive Director, Manor Royal
 Business District



Zoe Wright
HR
 Head of HR, First Central Insurance &
 Technology Group



James May
Finance
 Group Reporting Accountant at Eurovia



Nuhkan Ruzgar
Club Representative
 Vice Chairman, Crawley Town FC



Selim Gaygusuz
Club Representative
 Managing Director, Crawley Town FC

About Us

Our Vision: Positively changing lives through sport and football

Our Mission: We use the power of sport and football to engage, inspire and empower people. Working with participants and the community, together with local, regional and national partners, we aim to positively change lives and support people in health & wellbeing, sports participation, equalities and inclusion, education, enterprise, employment and skills, regeneration and community safety.

Our Values:



Integrity



Accountability



Ethics



Innovation



Respect



Inclusion

Established in 2012, Crawley Town Community Foundation is the registered charity of Crawley Town FC (charity number 1149113).

Case Study: Jack

Crawley Town Education Academy

Jack joined the Crawley Town Community Foundation's 16-19 Football & Education Academy from Ifield Community College with grades 4 and 5 in his GCSE Maths and English, as well as having completed a BTEC Sport Level 2 qualification.

In his first year, Jack, a tall and athletic centre-back, played predominantly in a right-back role for the Development Squad, playing on Friday's and training on Monday, Tuesday, and Thursday at Crawley Town FC. Jack also sought additional playing opportunities with Shoreham FC under-18's, which gave him an additional training session and game each week which helped further his development.

Jack also joined the Community Foundation's Coach Academy, led by the Football Development Department, which supports aspiring coaches from the Foundations Academy and provides employment opportunities, working on the Foundation's after school clubs. Students who join the Coach Academy have the opportunity to gain an FA Level 1 Coaching qualification in return for the hours they work.

Jack has also never let-up academically, achieving distinctions in his assignments across both years and giving him a fantastic platform to progress into higher education this September. He has been offered a place at Solent University and South Wales University in the UK, where he will be studying. BSc in Coaching Studies. Jack's hard work on and off the pitch at Crawley Town has given himself these opportunities to succeed at a high level in his career.



National Citizen Service (NCS)

NCS brings together young people from different backgrounds and helps them to develop greater confidence, self-awareness and responsibility.

It encourages personal and social development by working on skills like leadership, teamwork and communication. Building skills for work and life, whilst taking on new challenges and meeting new friends.

During Covid-19, the National Citizen Service programme was adapted for after the first lockdown during summer. Through these adaptations, this enabled us to deliver our Autumn programme successfully. We were also able to offer our School Support programme for students in Year 10 ahead of their GCSEs, covering topics including, mental health, resilience and exam preparation.

I felt engaged and throughout the week I have taken part in activities which I feel have helped me to develop as a person in some way.

NCS Participant

NCS inspired great confidence in my teen. She felt valued as a person, the opposite to how she was treated in school due to her disabilities. She tells me she now 'has a voice' and wants to keep in touch with you and join your committee.

NCS Parent Quote

I had a really good time and met some amazing people. I felt comfortable with everyone and the staff were really nice.

NCS Participant

Community Development

Crawley Town Community Development delivers programmes and services in the following themes: Health & wellbeing, education, employment and skills, equalities and inclusion, regeneration & community safety.

Each of these themes are delivered through the following programmes:

- EFL Extra Time Hubs
- EFL Tackling Loneliness Together
- Premier League Kicks
- Move the Goalposts
- Crawley Town Flyers
- Walking Football
- Crawley Old Girls

During Covid-19, Community Development programmes have been adapted to be delivered online including twice weekly Virtual Extra Time Hubs sessions, the launch of EFL's Tackling Loneliness Together support programme through phone calls, garden gate visits and puzzle packs. As well as running online FIFA competitions for our Youth participants, all supporting mental health.



Case Study: Elkie

Schools & Football Development

Elkie was identified as a player of interest through our grassroots partnership scheme. As an ambitious, talented female player, Elkie struggled to find a challenging environment to push her development forwards. She was invited to the club for a trial, of which she was successful and she joined Crawley Town officially as an U14 player.

As the season went on Elkie's development rapidly increased, and she enjoyed testing herself in a more demanding environment. Elkie was invited to play against the South Korea U14's Representative team and stole the show claiming the Player of the Match award.

Towards the end of the season, we assisted Elkie in identifying trials at local Regional Talent Centres & hubs where she could continue her development on The FA Girls Talent Pathway. Elkie was offered a chance to join Tottenham Hotspurs Girls U-15 and was soon fast tracked straight into their U16s squad. She was hit the ground running with 4 goals from 6 matches so far, including another 2 Player of the Match awards. In addition, since returning to the pathway, Elkie has also attended an England Training Camp at St George's Park.

We are proud to of been a small part of Elkie's journey and will continue to support her along the way.





Schools & Football Development

CTCF deliver a comprehensive Football & Sports Development programme throughout Sussex and Surrey for hundreds of young people each year. From recreational physical activity to advanced training, the programmes cater for a range of abilities, gender and ages.

Delivery consists of the following programmes:

- School Sports Programme including PPA, Lunchtime Clubs and After-School Clubs
- Premier League Primary Stars
- Soccer Schools
- Mini Reds
- Saturday Soccer Centre
- Talent ID Centre
- Elite & Development Centres
- Goalkeeper Sessions

During COVID-19, Football and Sports Development programmes have been adapted for online activity including spotlight sessions where participants were given the opportunity to meet and ask questions to professional footballers including Roarie Deacon, James Tilley and Nick Tsaroulla.



Crawley Town Education Academy

Crawley Town Education Academy, in partnership with Holy Trinity Sixth Form, offer 16–19-year-olds the opportunity to study BTEC First & BTEC National qualifications in Sport, as well as playing high-level football in the National Football Youth League & Cup and Sussex Schools County Cup against similar programmes and colleges in the south of England.

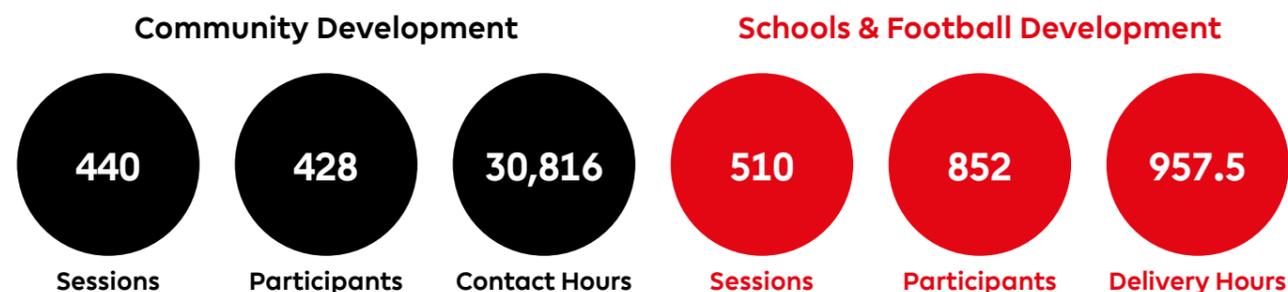
During COVID-19 Our Education Academy continued to deliver its BTEC courses online for all 16–19-year-olds currently enrolled onto the programme. With the introduction of a new timetable, to ensure education and fitness sessions are delivered:

- One online lesson per day from Monday to Thursday, focusing on two assignment units per week online.
- Three online exercise sessions, (Monday/Wednesday/Friday), focusing on strength and conditioning, as well as ball mastery online.
- Assignment check-ins and deadlines on alternate weeks to monitor progress
- Two 1-2-1 phone calls each week for every student - one from an academic tutor and the other from a football coach
- Weekly communication with parents to ensure support is being given at home



Our Impact

Projects



Age Bracket: 2 to 100 years

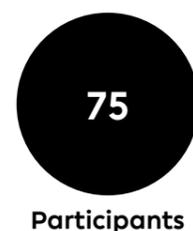
Adventure Playground



Education Academy



NCS Summer 2020 Programme



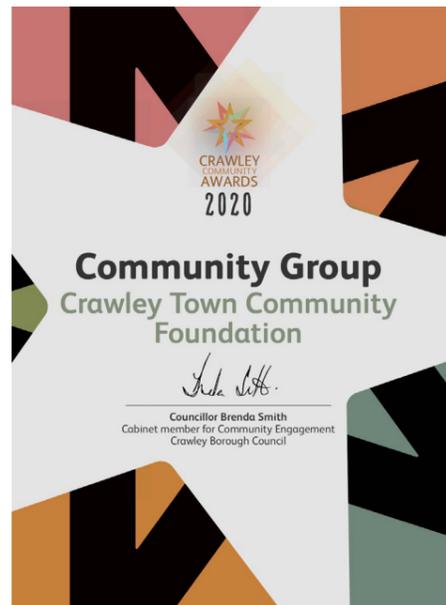
Soccer Schools



Project	Dates	Engaged Participants	Female	Male	Total Contact Hours	Age Range
BTEC First Level 2 Extended Certificate in Sport	1st September 2020 - 31st May 2021	10	0	10	432	16 - 17
BTEC National Level 3 Foundation Diploma in Sport	1st September 2020 - 31st May 2021	21	0	21	432	16 - 18
BTEC National Level 3 Extended Diploma in Sport	1st September 2020 - 31st May 2021	13	0	13	432	17 - 19
BTEC National Level 3 Extended Diploma in Sport	1st September 2019 - 31st May 2020	10	2	8	432	17 - 19
Foundation Academy Football Team	1st September 2020 - 31st May 2021	20	0	20	288	16 - 19
Development Squad Football Team	1st September 2020 - 31st May 2021	20	0	20	288	16 - 19

Project	Dates	Engaged Participants	Female	Male	Disabilities	No of Sessions	Avg. Contact Hours	Avg. No of Sessions Attended	Age Range
PL Kicks	1st April 2020 - 31st March 2021	189	60	129	9 (2%)	76	8	5	8 - 18
Extra Time Hubs	1st April 2020 - 31st March 2021	36	8	28	1 (3%)	102	44	32	55 - 82
Tackling Loneliness Together	1st August 2020 - 31st March 2021	190	110	80	108 (57%)	248	11	12	19 - 100
CT Flyers	1st April 2020 - 31st March 2021	13	0	13	13 (100%)	14	9	9	16 - 55

Our Achievements



Crawley Town Community Foundation are proud to announce they have been named Crawley Community Group of the Year for 2020.

The Foundation currently supports all aspects of the community for those aged 2 – 100 years.

We would like to thank our participants & partners for your continued support of many more participants during these difficult and testing times.



2020 has been a difficult and challenging year for us all and we are delighted to have received recognition for our Covid-19 support which has supported and continues to support the local community.

This recognition by Henry Smith, MP is a testament to the hard work from all aspects of the Foundation, which has supported the wider community throughout the lockdown periods specifically Tackling Loneliness Together.

Case Study: Extra Time Hub

Community Development

The past year has been testing on many of the participants we interact with, but we have made it our main focus, as a Foundation, to support all participants, especially our Extra Time Hub & Tackling Loneliness Together members through this difficult period.

Lawrence joined us during the second lockdown period through our online sessions, of which he now attends our twice weekly Extra Time Hubs virtual sessions as well as our monthly Book Club and weekly Walk & Talk and Photography sessions in and around the Crawley area.



Through our support, we have helped Lawrence to build a support network of new like-minded individuals who are able to support each other outside of our sessions.

“This programme has been a massive support and vital that it has been there for me during this period of isolation. I speak to very few people so being able to speak to people 2 times a week has really helped me have that contact. I have enjoyed the physical sessions as this has helped me get out the house to engage with people, however I can’t go every week due to me physically.”

By joining this programme, I can see an improvement on my mental health such as my depression. I have been able to engage with people which I wouldn’t have been able to if I didn’t have this. It has helped me physically by getting out the house, keeping me physically and mentally active.

It has been a huge life line for me – as I wouldn’t be speaking or engaging to many people.”

Another Extra Time Hubs member to join us during lockdown for some extra support was Joyce Brown. Who has now been with us virtually and through phone calls for around 6-months.

Being apprehensive starting with us, the programme has helped her to build up her confidence and given her a support line through this period of isolation.

“The programme has been a huge support to me in the past year, I don’t think I would have made it through if I didn’t have someone outside of my family to talk to. My mental health is definitely a lot better as haven’t had a serious panic attack in a while and I feel far less stressed.

It’s been magic, I would recommend people, especially if you’re having mental health problems.”

Throughout lockdown and with the addition of Tackling Loneliness Together, the Community Development team, at Crawley Town Community Foundation have been working hard to support everyone equally to ensure they don’t feel isolated in this difficult time.

Our Finances

Like many organisations we have had to adapt to the way we deliver our programmes, engage with our participants and the wider community during the last year.

We have been privileged to have received continued funding from the Premier League Charitable Fund, English Football League Trust and NCS Trust. We have also received funding through Crawley Town Borough Council, Department of Education, Active Sussex, and the Football Foundation. These funding streams enabled us to grow and adapt our programmes throughout the year.

We must not forget the participants and parents/carers who were so supportive when sessions were disrupted with various lockdowns and restrictions and kept faith with us until we could start up again.

We took advantage of the Coronavirus Job Retention Scheme to furlough some employees either full or flexi furlough but endeavoured to keep it to a minimum. This meant that we were able to bring them back when restrictions eased as we believe in them and how crucial they are to the Foundation.

Funding 2020-2021

The figures given below approximate what we have received, the actual amounts will be subject to Independent Examination.

Main Funders in 2020/2021: £529,252

Other Funding 2020/2021: £97,849

Govt Grants (CJRS) 2020/2021: £29,834

Crawley Town Community Foundation appreciate how fortunate we have been to receive support from both large organisations and smaller individual donations, we will continue to use this to help the wider community.

Financial Statement Summaries

Year ended 30 June	2021	2020
Income	£ 664,423	£ 710,301
Expenditure	(£ 497,836)	(£ 747,312)
Net income / (expenditure)	£ 166,587	(£ 37,011)
Net assets / total funds	£ 287,463	£ 120,876

All income, expenditure and funds are unrestricted in each year. The figures to the year ended 30 June 2021 are still subject to Independent Examination and board approval, however no material variations are expected.

Our Partners & Supporters

Our thanks to these organisations without whose support we cannot make the impact we do to the lives of thousands of local people. With your help we can make a difference to many more people living in Crawley and the surrounding area. If you would like to become involved in our work to 'Positively change lives through sport and football' please get in touch.



Building communities. Transforming lives.





Community Foundation

www.ctcommunityfoundation.com

01293 410 000 ext.4

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 [crawley town community foundation](https://www.youtube.com/crawleytowncommunityfoundation)

The People's Pension Stadium, Winfield Way,
Crawley, West Sussex, RH11 9RX

Crawley Town Community Foundation is the
registered charity of Crawley Town FC
(Charity Number 1149113)